

Report on How to Achieving Problem Solution Fit and product Market Fit

DEPARTMENT	COMPUTER SCIENCE ENGINEERING DEPARTMENT			
ΑCTIVITY TYPE	IIC talk			
DATE & TIME	08\02\2023	Duration	1 Day	
	10.00AM to 04.00 PM			
SEMESTER	4	No. of Students	120	
EXPERT NAME WITH DESIGNATION	MR.PARTH DEVARIYA	·		
NAME OF EXPERT'S ORGANIZATION	GTECH SOLUTION PVT LTD.			

Objective:

The main objective of the program was to identify the importance of developing new, original or unexpected solutions with the primary purpose of being able to put themselves in the shoes of customers and developing a better understanding of customer needs. The workshop aimed to build entrepreneurship skills in students.

Activity Details:

There was a seminar on "HOW TO ACHIEVING PROBLEM SOLUTION FIT AND PRODUCT MARKET FIT" by Mr. Parth Devariya on 08 February, 2023 at Seminar Hall, IIC of Parul Institute of Technology, Parul University. 120 students of Computer Science Engineering Department had attended the seminar. He had also given a introductory knowledge on "Product Marketing". In Problem Solution Fit, your customers are generally people who are already in your target market. The purpose of this is to find out if it would be possible to solve a problem for people who are already in your target market. On the other hand, product-market fit is about finding customers for your product. The brief ideas about what is Problem-Solution fit and how do you actually achieve problem solution Fit. There was one Question-Answering session also & students were seeming to be very much interested. Here are some glimpses of the lecture. Mr. Parth Devariya is Founder & CEO of GFuture tech pvt. ltd. from 3 yrs to till date. He is director of creative solution from last 3 yrs from till date . He is core team member of USDAO from 2 yrs till date . Specialties of Mr. Parth Devariya Cryptocurrency, DeFi, Smart Contract, DAO, Asset Tokenization, Token Development, Crowdfunding Platform, Security Token Exchange, Stable Coin Development, NFT, Metaverse, MultiChain, and BlockChain. We are really grateful and with utmost gratitude, and would like to thank Mr. Parth Devariya for delivering a seminar.





Glimpses of activity:



Parul®EntrepreneurshipUniversityDevelopment Centre



Outcome:

Mr.PARTH DEVARIYA inspired the participants by highlighting various examples of companies that failed due to ignoring the concept Problem-Solution Fit & Product-Market Fit. She emphasized the importance of being flexible by a company in changing markets, identifying strong market demand, repurposing or reorganizing old ideas, meeting the needs of customers, and keeping an eye on the future.

List of participants:

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